



MEMBER BENEFITS AND QUICK REFERENCE GUIDE

HELDON & TR LEVY STUDENT U

Yonge St
341

WHO WE ARE

The Downtown Yonge Business Improvement Area (DYBIA) is a non-profit organization committed to strengthening the culture and economy of Downtown Yonge.

OPERATIONS

Our full-time Clean Streets Team is always out making the area cleaner and more welcoming. If you spot them, make sure you say hi!

ARTS & CULTURE

The Downtown Yonge neighbourhood has an extensive history of contributions to Canada's arts and culture scene. From murals to pop-ups to activations, DYBIA finds ways to pay homage to the area's iconic past, while looking ahead to its bright and vibrant future in the arts community of Toronto.

ECONOMIC DEVELOPMENT

Our in-house economic development team enhances the work we do through research and metrics, as well as providing fee-for-service work to other BIAs and organizations.

EVENTS

From Play the Parks—our annual summer concert series in the parks—to our DJ skate nights, we host events and installations year-round to further animate our streets and parks!

PLANNING

We engage in conversations to ensure residential growth is sustainable and integrates into the fabric of the neighbourhood.

COMMUNITY SAFETY

Not only does the DYBIA have an in-house street outreach team, we also have resources available for the neighbourhood to learn more about community safety & wellbeing. These include webinars and workshops, flyers, research and more. Additionally, the DYBIA does extensive advocacy to ensure safety in Downtown Yonge is a priority for all levels of government.

NEIGHBOURHOOD STATS



~250,000

live within a 10-15 minute walk of Yonge and College (2024)



~60,000

employees work in 2,000+ businesses (2021)



3.3 MILLION

sq. ft. mall & streetfront retail space (2022)



\$7 BILLION

in commercial real estate value



~150,000

start or end their trips on our three subway stations (College, Dundas & Queen) daily (2023)



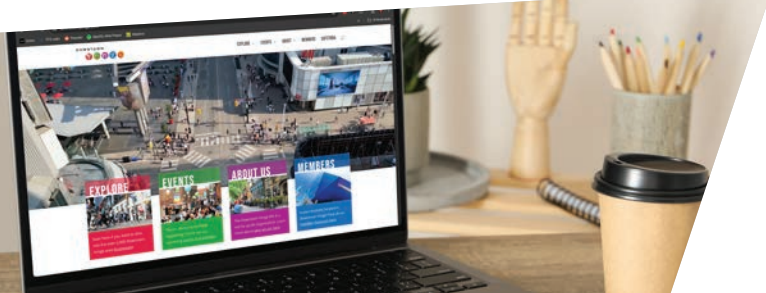
~40,000

students and faculty at Toronto Metropolitan University (2021)

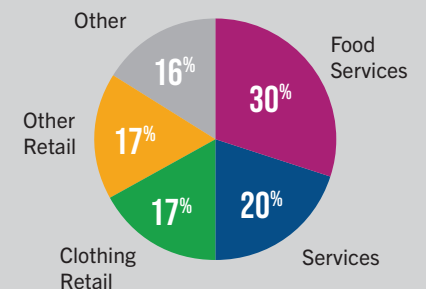


~60 MILLION

pedestrians walking Yonge Street annually (2022)



TOP BUSINESS SECTORS



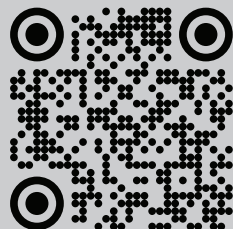
Source: downtownyonge.com

DYBIA MEMBER BENEFITS

As a business or commercial property owner located in the neighbourhood you are a member of the DYBIA, and benefit from a suite of offerings and programs.

- Full-time Clean Streets Team that maintain the neighbourhood through sweeping, graffiti removal, power washing & more
- Free workshops and webinars, with topics including de-escalation in the workplace, safety-by-design and tourism in Toronto
- A neighbourhood outreach team that focuses on business support and intervention for non-violent crisis situations, as well as traditional street outreach services
- Additional exposure opportunities for your business, including free postings on our social media platforms (over 10,000 followers across a variety of channels), bi-weekly e-newsletter (2,000+ readers) and more
- Up-to-date neighbourhood analytics including traffic counts, retail sales and resident demographics
- An advocate for your concerns at all levels of government on concerns such as community safety, construction, and traffic management

Contact us at bia@downtownyonge.com to learn more about these and other resources available to DYBIA members.



MEMBER RESOURCES
downtownyonge.com/members

PAST DYBIA SIGNATURE EVENTS



DJ Skate nights bringing more foot traffic in the off season



Architecture, photography and food walking tours



Movie nights in the park with themes to interest everyone



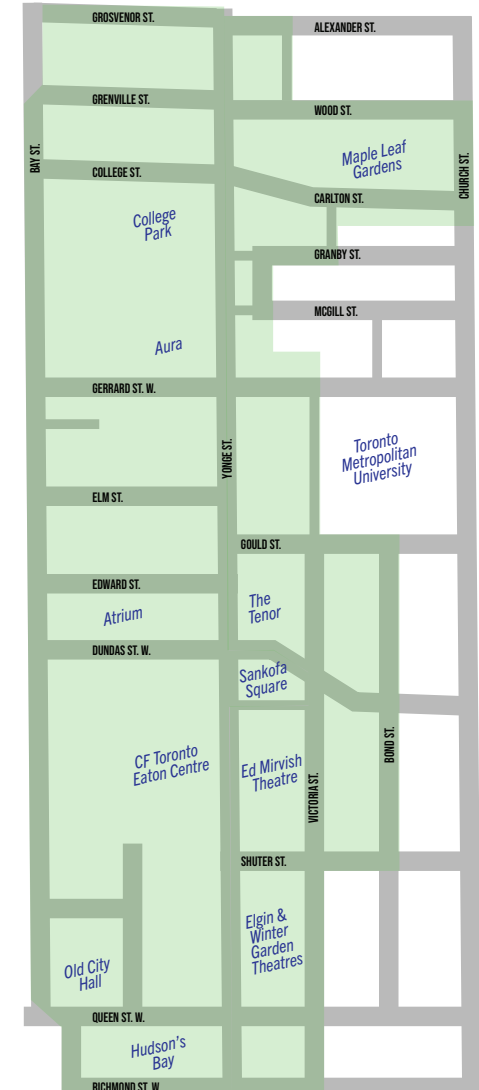
Seasonal and holiday themed events and activities



Winter installations light-up the shoulder season



Outdoor concerts showcasing a wide range of Toronto acts



ENGAGE WITH US

There are plenty of ways you can stay engaged with DYBIA to ensure the Downtown Yonge neighbourhood continues to thrive.

KEEP US UP TO DATE

Let us know if your business contacts change and check your business listing online to ensure the information is current.

SHARE WITH US WHAT'S GOING ON AT YOUR BUSINESS

We are here to support our members through promotion of the latest happenings, sales, events and more. With over 10,000 followers across our social media accounts, and over 2,000 newsletter subscribers, share your content with us for extended visibility.

UNDERSTAND THE IMPORTANCE OF INCLUSION

Downtown Yonge is a neighbourhood for all. Meet our Community Engagement Team and learn about how they can support your business. Attend one of our de-escalation training sessions for free. Keep our resource booklet handy. Find out how to deal with non-violent crisis situations.

LEARN ABOUT COMMUNITY SAFETY

Community safety is everyone's responsibility and is vital to the wellbeing of Downtown Yonge. Meet with our Neighbourhood Community Officers and introduce them to your team. Learn about crime prevention through our resources.

SAY HI AT ONE OF OUR EVENTS

Summer, Winter, Spring or Fall, there is always something going on in Downtown Yonge! Our full suite of year-round events are a great way to get involved in the community. Host a booth, hold an event in your business, provide promotional materials or even just sharing the information to your customers are great ways to stay engaged. Have an idea? Share it with us and we will try to make it happen!

TALK TO US ABOUT DATA

We have a suite of data free for members that enable businesses to make better, more informed decisions. Examples include visitor spend by sector, pedestrian and vehicles counts along Yonge Street, retail data and monthly updated listings.

YONGETOMORROW (COMING SOON)

yongeTOMorrow is a once in a lifetime opportunity to improve the streetscape in our neighbourhood.

This project will increase pedestrian space and improve the way people move through and experience Yonge Street between College/Carlton Street and Queen Street while replacing critical aging infrastructure.

Construction on yongeTOMorrow and the watermain replacement is estimated to begin late 2026 (pending coordination and construction of Ontario Line).

To stay informed about the project, please visit the official City of Toronto project web page and join the project email list. toronto.ca/yongeTOMorrow

Background reports

downtownyonge.com/yonge-growth



DOWNTOWN



REPORT ON STREET ISSUES

If you see an issue while you are in the neighbourhood, please report it to the appropriate groups listed below.

DOWNTOWN



DOWNTOWN YONGE BIA

downtownyonge.com/report_issues
or bia@downtownyonge.com

- DYBIA branded street lights are out
- Pedestrian street lights are out
- Graffiti
- Street banner issues



ASTRAL

quality@astral.com

- Damaged TTC bus shelters
- Damaged garbage bins



311 TORONTO

www.toronto.ca/home/311-toronto-at-your-service
or call 311

- Broken traffic signals
- Broken/missing traffic signs
- A-frame removal/ portable sign removal
- Sidewalk repairs
- Leaking fire hydrant
- Litter on street/sidewalk
- Overflowing garbage bin
- Bike post inquiries (including damaged posts, abandoned bikes and requesting new posts)
- Watermain breaks



CITY OF TORONTO

streetfurniture@toronto.ca

- Broken/damaged newspaper boxes



CANADA POST

GTastreetfurnituremaintenance@canadapost.postescanada.ca

- Broken/damaged mailbox



TORONTO HYDRO

torontohydro.com/streetlight-map

- Hydro street lamps are out



TORONTO PARKING AUTHORITY

greenpcs@toronto.ca

- Broken parking meter

COMMUNITY SAFETY RESOURCES

IN AN EMERGENCY

Call 911

Situations where the safety of people or property are at risk

- Fire
- Crime in progress
- Medical Emergency

NON-EMERGENCIES

(416) 808-2222

www.torontopolice.on.ca/core

- Theft
- Fraud
- Driving complaint
- Property damage
- Damage to vehicle
- Theft from a vehicle
- Graffiti (not hate-crime related)

Report anonymously

Crime Stoppers
www.222tips.com
or 1-800-222-TIPS (8477)
or Text TOR+message to
CRIMES (274637)

ONGOING ISSUES

- Trespassing
- Nuisance issues

Contact your local Police Division
or visit:

[www.torontopolice.on.ca/
communitycomplaints](http://www.torontopolice.on.ca/communitycomplaints)

51 Division (East of Yonge)
51 Parliament St
(416) 808-5100
X: @TPS51Div

52 Division (West of Yonge)
255 Dundas St W.
(416) 808-5200
X: @TPS52Div

TORONTO COMMUNITY CRISIS SERVICE (MENTAL HEALTH CRISIS RESPONSE)

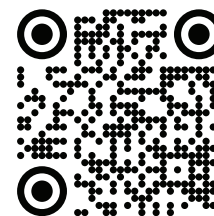
Call 211

- Crisis intervention
- Available city-wide 24/7 to residents 16 years of age or older

Yonge Street Neighbourhood
Community Officers e-mail
YNCO@torontopolice.on.ca

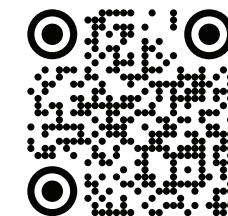


DOWNTOWN YONGE BIA MEMBER RESOURCES



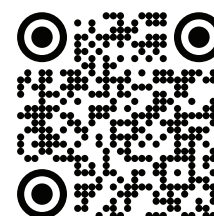
CLEAN STREETS TEAM

Sweeping, snow
removal & overall
street maintenance



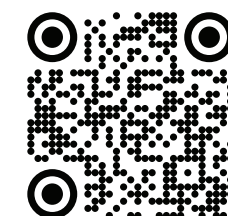
RESEARCH

Area data to inform
your business
decision-making



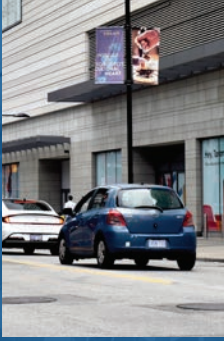
OUTREACH TEAM

An alternative,
client-centered
approach to crisis
intervention in
businesses



COMMUNITY SAFETY

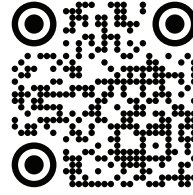
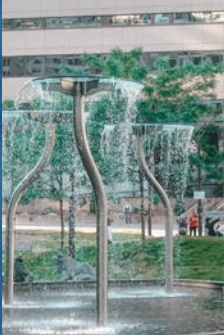
Additional resources,
infographics and
webinars for you &
your team



**CAR PARKING
MAP**



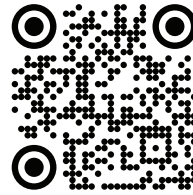
**BIKE PARKING
MAP**



**AREA
HIGHLIGHTS**



**EVENTS
CALENDAR**



**BUSINESS
DIRECTORY**

COMMUNITY RESOURCES

Check out these resources
to enhance your Downtown
Yonge experience!

   [DowntownYonge](#)
 [Downtown-yonge-business-
improvement-area](#)

bia@downtownyonge.com
416-597-0255

www.downtownyonge.com

DOWNTOWN

