

# **Explore to Win Contest Details:**

From June 05 to October 31, 2024, we will be selecting one (1) participant every week to win:

# One (1) Twenty-Two (22) \$300 Downtown Yonge prize packs

This prize pack may include giftcards to restaurants, attractions, retail shops, hotel stays and more! The more times participants submit, the higher the chances of winning the prize!

### How to enter:

There are two (2) ways you can enter:

1) Submit a photo of a receipt of a purchase made at one of the Downtown Yonge businesses. Purchase must have been made between June 05, 2024 and October 31, 2024. No minimum purchase required, however the business must be located within the Downtown Yonge BIA area. This is the area around Yonge Street roughly defined by Bay Street in the West, Church Street in the East, Richmond Street in the South and Grosvenor/Alexander Street in the North.

For a map of our boundaries, please click here

### OR

2) Attend one of Downtown Yonge's signature events and submit an image taken while enjoying the event!

For a list of our events, please click here

#### **Contest Rules**

- 1) Each individual receipt submitted counts as one (1) entry in the contest. For example, if three (3) receipts are submitted, this will count as three (3) entries into the contest.
- 2) Each individual image taken at different Downtown Yonge events that is submitted counts as one (1) entry in the contest. For example, if three (3) images are submitted from 3 different events, this will count as three (3) entries into the contest.
- 3) Participants may enter the contest as many times as they want, provided they submit a receipt OR an image taken at a Downtown Yonge event.
- 4) Entries will be included in the draw for each subsequent prize after it was submitted. For example, if

an entry was submitted on June 23, 2024, it will be included in all subsequent prize draws.

6) Each receipt or event image counts as one (1) entry. You can enter by submitting one or both types of images. For example, an entry submitting an image from a concert AND a receipt of a purchase made in Downtown Yonge will qualify for two (2) entries.

#### Prize Claim

Each winner will be contacted via email and given 48 hours to claim the prize. If they do not email within this time frame, another winner will be selected.

You must include your name, email address and photo of receipt and/or photo from an event in order to enter the prize draws.

## **Prizing Policy**

- Prizes cannot be exchanged for cash.
- All individuals who completed the survey will be eligible, provided they included their contact information.
- Prizes will be awarded by random selection.
- Employees of DYBIA and its subcontractors are not eligible for the prize draw.
- Individuals under 18 must obtain written permission from a parent or guardian to accept a prize.

For more details, please contact Susie Barbosa-Pizzirusso at sbarbosa@downtownyonge.com.